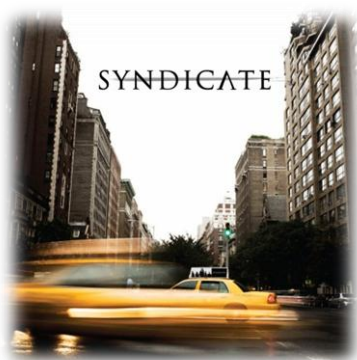


SYDNEY ROCK POWERHOUSE SYNDICATE RELEASE SELF-TITLED DEBUT ALBUM

RELEASED THROUGH SONY MUSIC ON 1ST JULY 2011



Australia's best kept musical secret, Sydney rock powerhouse Syndicate's debut self-titled album is about to hit the streets. Recorded in Los Angeles, the album is jam-packed with iconic rock songs and its release on July 1 will be a history making event for the five-piece. Featuring the likes of Jeff Blue (Linkin Park, Matchbox 20, Korn, Limp Bizkit, The Last Goodnight), Brandon Friesen (Nickelback, Comeback Kid, Sum 41, The Music), Mike Fraser (AC/DC) and Scott Humphrey (Metallica, Mötley Crüe, Andrew WK, The Cult) to name a few, and the producing credentials alone have got the public on the edge of their seats. Syndicate could very much be the legacy of rock in Australia.

"We recorded in Tranzformer studio with Bryan Carlstrom (The Offspring, Alice in Chains, Social Distortion). He was super cool, very professional" says Greg Agar, frontman. "Then Matt Sorum (drummer; Velvet Revolver, Guns and Roses, The Cult); we went to his house for two weeks and tracked in his studio. Then we went to Tommy Lee's (Mötley Crüe) home studio in Calabasas! We spent three months working on the album in total. Two months in LA and then a month in Sydney at Sony studios. It was a pretty full-on experience. We're really proud of the final product and there's nothing else we'd rather be doing"

From recording their EP *Light of Day*, which earned them acclaim in the local music scene, to fast forwarding to a professional and highly sought after recording experience with some of the best names in the world was a huge coup for the Sydney band. Greg says recording was an eye opening experience for the band, but helped bond them together musically. "Working with these people introduced us to an attention-to-detail approach that really allowed us to grow and create a style that was our own," he says. "Recording in the US definitely had a different vibe from recording back home in Sydney. In LA we were fairly captive in the sense that there wasn't much in our lives apart from the music, no distractions, and so everyone was there all the time. Whereas when we were recording in Sydney it was a lot more private. It was great to learn how high the bar is set and so we can aim for that every time."

Syndicate's album is all about solid rock'n'roll. It's no surprise the album has attracted the attention of the best rockers out there either, featuring other rock 'n' roll bigwigs like Brent Fitz (Slash, Alice Cooper, Theory of a Deadman), Gil Sharone (Dillinger Escape Plan, Stolen Babies, Puscifer) and Rowan Robertson (Dio) as well as Matt Sorum to guest on the album. Greg says although the band loves all types of music, there is something special about rock. "There's something magical about people standing together in a room and creating music, and to play rock, I feel, is like doing that on steroids," he laughs. "It's loud, it's hard, and to experience it is unlike any other feeling. To stand up there, in front of an audience with a wall of sound coming from behind me is such an addictive feeling, I don't think I'll ever get over it."

With two singles already released off of the album, from the debut *Shout* and the new release *All My Life* (which is at radio now), Syndicate have fast garnered themselves a new excitable fan base around Australia. Greg says the band's focus now is hoping that Aussie audiences like the band's version of rock'n'roll. "It's completely out of our hands how people receive the album," he says. "Half of me feels like it's hard to put something you created out there to be judged, but the other half is like a boasting kid who has a new toy and wants to show the world."

