

TORI DARKE SIGNS WORLDWIDE MANAGEMENT DEAL TO ARDLINE MEDIA GROUP

RELEASES NEW SINGLE *GREAT MISTAKE* TO RADIO



Country music sweetheart Tori Darke is wrapping up 2011 in fine style by announcing her worldwide management contract with Ardline Media Group as she releases her new single *Great Mistake*.

Her signing to Ardline Media Group and its managing director Mark Spillane puts her in fine company alongside other artists such as Syndicate, Beyond December, My So-Called Life, DJ Lethal and others. Mark, who has been involved with the Australian music industry for decades and also worked closely with well-known producers in the United States, says he is delighted to be working with Tori. “She is a serious talent this young star, and there is no doubt in my mind that she has an amazing future internationally,” he says. Likewise, Tori is looking forward to the future of her music career under the watchful eye of Ardline. “I’m really excited to be onboard, they are doing some great things in the industry,” she says. “Lots of exciting things are to come and I can’t wait to start working on them.”

As Tori signs the management deal, her new single *Great Mistake* – the third off of her smash hit album *Dreams & Chances* – has just been released to radio. If the success of the first two singles from the album is anything to go by, this single is definitely one to watch. The previous singles made an impressive impact on the chart – *Everything Love Is* searing up the CMC Video Charts right now and is currently sitting at #9 this week on the back of *Somebody Else’s Baby* which reached #8. Radio have also taken a real shine to this album with both singles reaching #4 on the national Country tracks Top 30 and both hit the coveted #1 position on the Cool Country chart.

Great Mistake is another perfect example of what this talented young country artists is capable of. The music video was shot last week and will be on Australian screens shortly. The clip will certainly get people talking... it not only features heartthrob Troy Thompson from *Beauty & The Geek*, but was also directed by award winning director Duncan Toombs.

For country music fans, Tori Darke really needs no introduction. She is one of the most promising singer songwriters on the country music scene today and anyone listening to her songs will no doubt be blown away by her world class voice. In 2010 she was awarded the Golden Saddles *People’s Choice Award* and the Channel C Blue Sapphire Award for *Best New Talent*. She also took home the Gold Medallion Award, showing that this young performance is one to watch out for. In an international coup, she also won the 2010 Award for *Best Country Song* in the Canadian Music Awards, as well as being named a finalist in the Canadian Artist of the Year Awards.

Adding more strings to her bow, Tori has also had the opportunity to co-write with esteemed songwriters in Nashville, such as John Bettis (Madonna, Michael Jackson, Whitney Houston), Phil Barton, Emily Shackelton and Robin Bruce (LeAnne Rimes, Jo Dee Messina). She’s also performed as the opening act for Kenny Chesney in Canada, and been on the same bill as Doc Walker, Jo Dee Messina, Johnny Reid, Paul Brant and The Steve Miller Band. Locally she’s supported The McClymonts, McAlister Kemp, Jetty Road and Amber Lawrence.

The future is definitely bright for this country starlet. She is a finalist in the 2011 Channel C Blue Shoe Awards for *Best Album* and *Female Vocalist* and has also been nominated for CMC Oz Music Awards *Video of the Year*. Tori Darke will also be performing select dates at the 2012 Tamworth Country Music Festival. **For more information, please visit www.toridarke.com.au**